



WHITE PAPER

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SUMMARY

NFTs, non-fungible tokens, are the product of blockchain technology and its competencies. NFTs are digital certificates associated with any digital or physical asset that can represent a variety of things, ranging from audio, video, music, physical assets such as real estate, and even one's feelings. Said NFTs are recorded on the immutable, meaning unchangeable, digital ledger of a particular blockchain. The inception of NFTs has unlocked the potential of several businesses due to the unique use cases and trends related to NFTs. Notably, the ability to transform a unique asset into an NFT with proven rarity and authenticity is one of the top factors that make NFTs a valuable crypto asset.

Nowadays, NFTs are created in the form of a collection which presents each individual NFT as a collectible available to everyone. These collections can be released as a part of a series, on an individual basis, or can be auctioned as well. One of the big reasons for the immense popularity of NFT collectibles stems from the fact that these collections keep consumers engaged and excited. This element of mystique is tied to the ability of the NFT collectible creator to release the collectibles at any time, in addition, the creator can conceal the identity of the NFT collectibles prior to a reveal. A reveal happens when the creator determines it is time to reveal the specific NFT collectibles that have been minted by the current owners and can be done at any time at the discretion of the creator and host of the NFT collectibles campaign. These unpredictable characteristics of NFT collectibles keep the consumer community on its' toes and eager to see and participate in future NFT drops of the individual collectibles by the campaign host.

Within this emerging world of NFT collectibles arrives Sumo Society (aka SUMOS), which is a collection of 30,000 unique 1-of-1 NFTs living on the Ethereum blockchain. These Sumos have their own unique traits and diverse personalities, and they will be providing utility to owners beyond their visual appeal. Community NFT owners will receive ongoing benefits tied to their ownership of their Sumo. For example, NFT holders will receive member-only benefits like participation in future Whitelist-Only Pre-sale Drops that will provide the opportunity for minting Sumos at discounted pricing and entry into the SUMOVERSE, our soon-to-arrive Sumo Society Metaverse initiative with NFT Marketplaces, fun P2E games, knowledge sharing platforms, etc. Many other future areas and benefits can be unlocked with roadmap activation. Follow along to learn more about this project.



MISSION

Sumo Society's mission is to foster and grow an ecosystem that will grow organically and be built by and at the same time together with community members. The mission's focus is on encouraging and working with a strong, engaged, and diverse community. Every action performed by the Sumo Society will be focused on benefiting the community. The mission of Sumo Society is to build a futuristic community-centric ecosystem and let the users explore and experience the magnificence of the metaverse called SUMOVERSE.

VISION

It is all about the community! Everything we do now and into the future will be about and for the community. With the community as our mantra, our focus will be about inclusion and participation by the SUMOS community members as we work together to build and grow the SUMOVERSE and incorporate our P2E, Play-to-Earn, game.

INTRODUCING SUMO NFTS

Sumo Society NFT collectibles are individual 1 of 1 unique digital art Sumos that each have a wide and diverse variety of different attributes and characteristics commonly referred to as traits. These unique and mighty Sumos will be available to purchase (aka mint) on our official and custom-designed Sumo Society website. The program is divided into phases and steps and is designed with the best interests of the participating Sumo Society community members in mind.

We will be creating a robust digital community in which owning these sumo NFTs grants you access to a metaverse revolution within our unique and one-of-a-kind and state-of-the-art SUMOVERSE. Members will get access to exclusive information not only on our Sumo Society campaign but also on other related areas and topics of Web3 and blockchain, such as NFTs, CRYPTO, ECOM, INVESTING, CRYPTO GAMING, and METaverse. Among our privileged members who will provide insider knowledge, there will be startup founders, well-known investors, influencers, whales, entrepreneurs, and well-established and well-reputed NFT collectors.



PROBLEMS SORTED OUT BY SUMO SOCIETY

Most NFT collectibles are composed of cheap copies of a basic character with no additional benefits or amenities associated with the individual NFTs. Their only utility is typically to get traded on the secondary market. Only a small handful of NFT collectibles are making an effort to give something more than this to their respective communities. It is this latter approach that represents Sumo Society's solution to the basic traditional NFT collectible space. We will be giving more to the community and bringing more value to the NFT holders by providing additional benefits associated with NFT ownership.

So, it can be comfortably stated that Sumo Society is not another cookie-cutter plug-n-play campaign. We have meticulously crafted our collectible with more than a few utilities associated with our NFT ownership. Possessing a Sumo Society NFT will grant owners access to the ability to liquidate at any time on a secondary NFT Marketplace, like every other NFT collectible campaign, but the wide variety of benefits associated with Sumo Society NFTs will add real tangible and intangible value to the NFTs that will only appreciate and grow over time as the SUMOVERSE and P2E gaming grows, the community grows, and the excitement and buzz around Sumo Society grows.

TRAP OF 2D

The blockchain universe is constantly changing and evolving into something more beautiful every day. Despite this advancement in space, most of the other NFT ventures are not expanding their horizon beyond the traditional 2-Dimensionality or even 3-dimensionality simple digital art. With Sumo Society, we will be entering the true metaverse and tapping into emerging technologies and not commonly chartered territories.

REACHING OUT FOR MORE

NFT collectibles are typically limited to only NFTs and not anything more or less. This results in a monochromatic experience for the users, and there is no ongoing benefit reaped by NFT holders but merely a potential profit should they be able to sell their NFT in a secondary NFT marketplace at a later date.

With Sumo Society, we have added the multiple layers of excitement, fun, and nail-biting anticipation. Our NFT Drop strategy is unique to our campaign and our inclusive approach will encourage ongoing input and insights from within our community as we grow together.



MULTIPLICATION FACTOR

The prime goal of a traditional NFT collectible project is to launch the project, have a fair distribution of the NFTs, and sit back and enjoy the profits. These NFTs are usually limited in numbers and do not provide access to ever-increasing gains. They do not keep up with the trends or innovatively become one.

Notably, Sumo Society will become one of the few projects in the market that will provide ongoing benefits to investors as more and more Sumos join the community. A significant positive point of distinction with Sumo Society is that there is more than the typical mundane basic character. We have three basic characters within three categories of Sumos: Sumos In Training, Retired Sumos, and Champion Sumos. We will get into more detail below on each category of Sumo, so keep reading to learn more.

NFT TREND ANALYSIS

NFTs have become rapidly popular over the years and are soaring to an all-time high with almost 54K transactions per 24 hours along with a trading volume of \$38M, according to NFT Stats. With the highest selling NFT touching the \$532M mark, NFTs crossed the benchmark of over \$11B in the 3rd quarter of 2021. Even the memes are being sold for \$4M, reaching 4,000 unique buyers weekly.

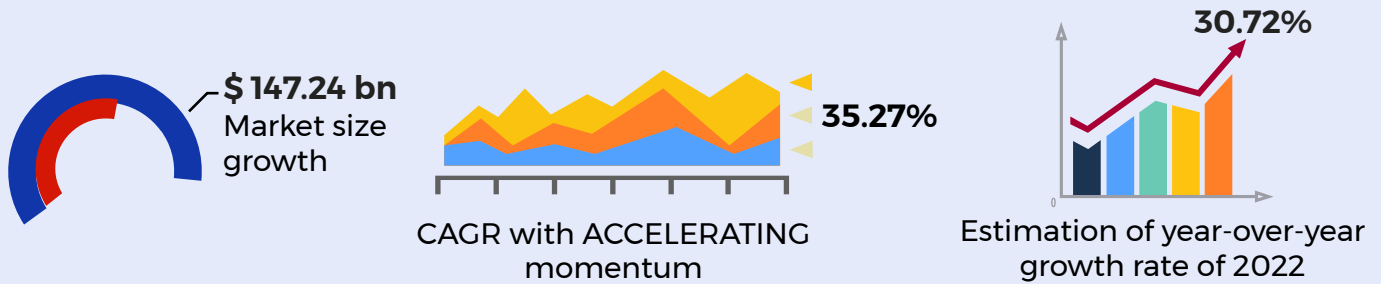
According to the research and trend analysis by technavio.com, the non-fungible token (NFT) market share is expected to increase by USD 147.24 billion by 2026, and the market's growth momentum will accelerate at a CAGR of 35.27%.

This non-fungible token (NFT) market research report extensively covers market segmentation in the following mediums of application and geographic regions:

- Application - Collectibles, Sports, Arts, and Others
- Geography - APAC, South America, Middle East and Africa, North America, and Europe



NFT TREND ANALYSIS - 2022



(source: Technavio.com)

NFT REGIONAL ANALYSIS

The biggest market growth throughout the forecasted period would be in APAC, which will extend up to 43%. Non-fungible token (NFT) market expansion in APAC will be fueled by the rising demand for digital assets in nations like Singapore, China, South Korea, the Philippines, and Japan during the course of the forecasted year. However, market expansion in this area will be slower than expansion in other areas. The three main nations in APAC for the non-fungible tokens (NFT) market are Singapore, China, and The Philippines. By offering art and fashion items, Korean retail outlets are extending their reach into the booming NFT industry.



GLOBAL NON - FUNGIBLE TOKEN NFT MARKET 2022 - 2026

GROWTH DIFFERENCE
(Base year - Final year)

\$147.24 bn

43%

of the growth
will be originate
from APAC

CAGA of (2021 - 2026)
35.27%

(source: Technavio.com)



SUMO SOCIETY ECOSYSTEM

Let us have a look at the most coveted part of Sumo Society, our ECOSYSTEM.

OVERVIEW

The Sumo Society ecosystem will live in the metaverse that will be called SUMOVERSE. The entire NFT collection campaign has been created in honor of the origin of the Sumo culture and Japanese culture, married with the mystique and wonder of the other-worldly metaverse. This combination of extraordinary and universally loved athletes coupled with the majestic and beautiful Japanese culture provides for unprecedented and boundless opportunities for creating visually encapsulating and functionally exciting experiences for our community. This canvas of singularly unique and enticing culture is reflected throughout the Sumo Society's multi-media and user experience that can be appreciated on our website, within our social media campaign, and in our SUMOVERSE. These enjoyable and enriching experiences stem from our core, our state-of-the-art and unique 1 of 1 NFT Collectible Sumos.

The SUMOVERSE will have a feel of a beautiful and super cool looking Japanese style region with a central city (the eventual home of the Champion Sumos Palace), countryside area (the eventual home of the Sumos In Training Palace), a mountainous area (the eventual home of the Retired Sumos Palace), and a majestic looking island only reachable by boat (that will be the eventual home of the Battle Arena). The Sumo wrestlers will be classified into 3 distinctive categories, (CHUB) Sumo In Training, (SLICK) Retired Sumo and (CHAMP) Champion Sumo. Each Sumo will have its own individual and unique characteristics and traits.

The Sumo NFT will act as your Sumo Society membership card that will grant access to our Sumo Society Palaces and Battle Arena in the metaverse, in addition to many other member-only benefits, including participation in our P2E game! The owners of the SUMO NFTs will be invited to the community and honored as community members.



A special and select number of Sumo Society members, one hundred total, will receive special SUMOD tokens, which is our Founder Club token of the ecosystem that provides the right to vote and make decisions towards the growth of the ecosystem. These tokens will be auctioned off after the first 5,000 NFTs have been minted. We will then be working directly with SUMOD token holders to finalize the design and functionality of our SUMOVERSE.

Once the SUMOVERSE is live, Sumo Society will launch its native token called \$SUMOS which is the utility, in-game token for the SUMOVERSE that can be traded in CEX and DEX exchanges.

Excitingly, thereafter, we will be introducing our P2E (Play to Earn) Game and our Sumo Punches.

See the Phases of our Ecosystem section below to learn more.

ROADMAP

PHASE 1

Together, Sumo Society will focus on fostering a strong and value-added community built around the unique and exciting benefits that come with SUMOS ownership and membership. Members will receive special access to SUMOS community-related information and ongoing perks. SUMOS members will be a part of the process and not just a beneficiary of the community. Community members will also receive Member only real-time access to the ongoing development of the SUMOVERSE.

PHASE 2

After the first 5,000 SUMOS are minted, Sumo Society will be introducing its SUMOVERSE. We will be offering 100 unique Sumo Society Founder Club NFTs (SUMOD) through an auction process where the winners will receive exclusive high-priority SUMOD NFTs. The SUMOD holders will be instrumental in having the ability to vote on various instrumental issues, for example, which overall look do you prefer, what Sumo Palace mock-up do you like best, or what should we add as our next area of the SUMOVERSE, etc. In short, Sumo Society will be building our SUMOVERSE together and sharing our progress with our growing community!



PHASE 3

Once the SUMOVERSE is live, Sumo Society will introduce \$SUMOS utility tokens which is the native token of the ecosystem. The \$SUMOS will be traded by users on all major CEX and DEX exchanges and will be our in-game tokens for the SUMOVERSE. Sumo Society will offer all SUMOS community members a free Drop of \$SUMOS when we initiate the tokens in an amount determined by a vote of the SUMOD, Sumo Society Founder Club NFT holders (see Phase 2).

PHASE 4

It is time to introduce our first Palace, the Sumo Training Palace! The SUMOD will be voting on the final look and features of the Sumo Training Palace. We will be introducing a special access pass to the Sumo Training Palace called the Training Pass (SUMOT) that can be purchased with \$SUMOS. The SUMOT Pass will give all SUMOT holders the ability to access the Training Palace, where they will be able to explore and earn additional \$SUMOS that can be used to access future areas of the SUMOVERSE, like the additional Palaces and the Battle Arena.

PHASE 5

We will be introducing our second Palace. The Retired Sumo Palace! The SUMOD will be voting on the final look and features of the Retired Sumo Palace. We will be introducing a special access pass to the Retired Sumo Palace called the Vacation Pass (SUMOV) that can be purchased with \$SUMOS. The SUMOV Pass will give all SUMOV holders the ability to access the Retired Sumo Palace, where they will be able to explore the leisure and benefits of the Palace and earn additional \$SUMOS that can be used to access other areas of the SUMOVERSE, like the soon to come to Champion Palace and Battle Arena.



PHASE 6

Our Champion Palace comes to the SUMOVERSE! The SUMOD will be voting on the final look and features of the Sumo Champion Palace. We will introduce a special access pass to the Sumo Champion Palace called the Champion Pass (SUMOC), which can be purchased with \$SUMOS. The SUMOC Pass will give all SUMOC holders the ability to access the Sumo Champion Palace, where they will be able to experience the magnificence and benefits of the Palace and earn additional \$SUMOS that can be used to access other areas of the SUMOVERSE, like the other Palaces and soon to come to Battle Arena.

PHASE 7

Yes, you guessed it - The Battle Arena!!! The Battle Arena will be on Battle Island, and the only way to get to the Battle Arena is by boat! The SUMOD will be voting on the final look and features of Battle Island and the Battle Arena. We will be introducing a special access pass to Battle Island and the Battle Arena called the Battle Pass (SUMOB) that can only be purchased with \$SUMOS. SUMOB holders will be able to explore Battle Island and the Battle Arena and earn additional \$SUMOS that can be used to access other areas of the SUMOVERSE.

PHASE 8

EPIC BATTLES COME TO THE SUMOVERSE!!! We will be introducing our P2E GAME (Play to Earn) and our SUMO PUNCHES in this Phase. The SUMOD will be voting on and determining the overall look and functionality of the P2E GAME and SUMO PUNCHES. There will be Battles in the Battle Arena and four initial magical Sumo Punches that can be purchased with special and unique in-game earned Sumo Punch tokens (SUMOP): Yellow "Energy" Punch, Red "Speed Boost" Punch, Blue "Muscle" Punch, and Star "Mystery Power" Punch. Players will be able to earn SUMOP tokens by completing a variety of tasks within the various Sumo Palaces and other areas of our SUMOVERSE. Special access and rewards will be given at the beginning of the game to our SUMOD, Sumo Society Founder Club NFT holders in recognition of their outstanding contributions to the development of our SUMOVERSE!

PHASE 9

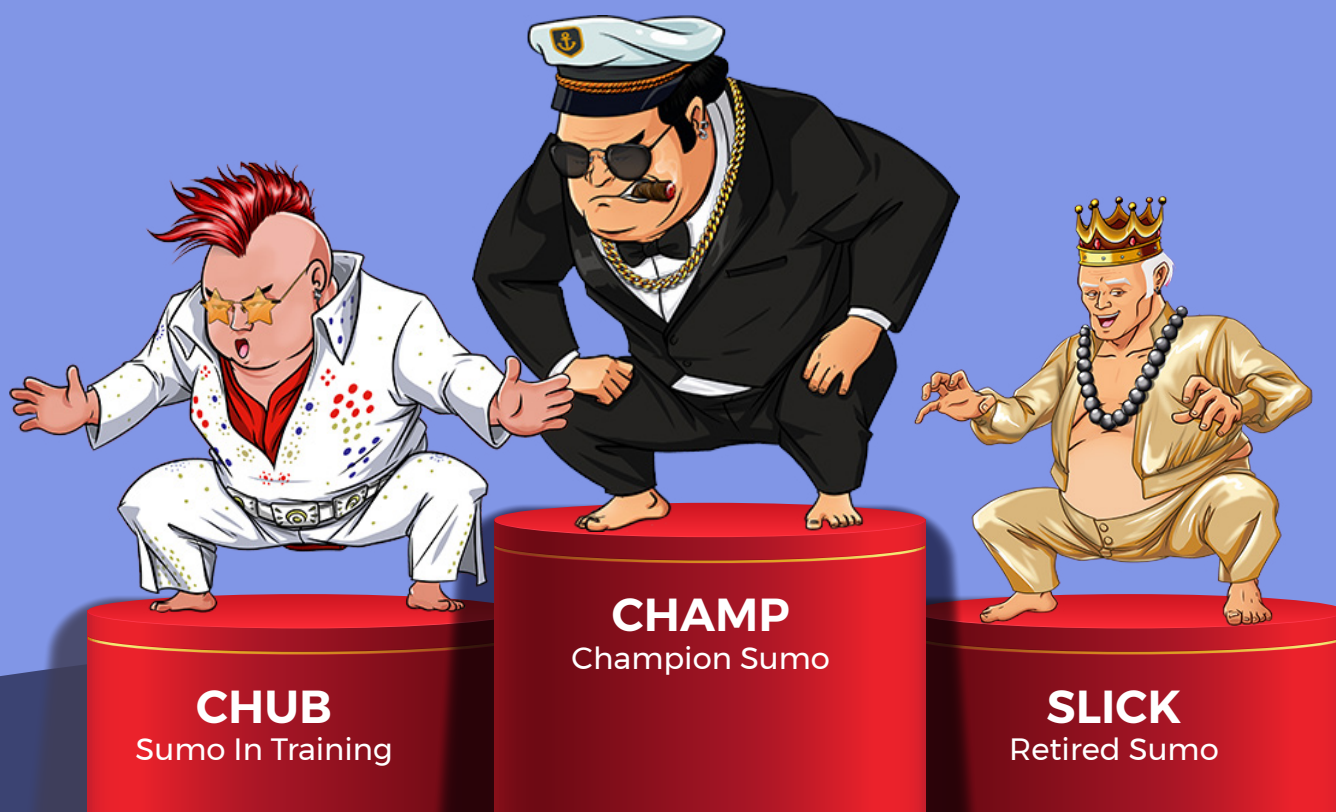
After completing Phase 6 above, SUMOD holders will begin the planning and architecture for the development of our SUMOVERSE Roadmap 2.0.



OUR ARTIST

The Sumo Society NFTs were designed by a talented, award-winning illustrator and graphic designer with over 12 years of experience. Notably, he has more than 230 award-winning designs and has produced graphical work for mainstream, leading international multimedia organizations.

MEET OUR SUMOS



Each of the three Sumos above, Chub, Champ, and Slick, will represent 10,000 unique NFTs. Thus, in total, there will be 30,000 Sumo Society NFT Collectibles.

OUR NFT GENERATOR

Sumo Society has partnered with a leader in the NFT Generation space, NFT Art Generator, by OneMint (formerly known as only NFT Art Generator). All 30,000 Sumo Society NFT Collectibles were generated by NFT Art Generator. With over 3 million images generated in over 250,000 collections, NFT Art Generator is a leader in the NFT Generating space.

ASSET PINNING ON WEB3

Sumo Society has partnered with Pinata for pinning our files with IPFS (Interplanetary File System). Pinata is a fully remote team spanning over 7 different countries in North America, Europe, and South America. Pinata is the leading media management company for creators and developers building the future of web3.

OUR SMART CONTRACT

Sumo Society has partnered with Rampp for doing our custom and unique Smart Contract and for hosting our project launchpad. Rampp is a leader in the Smart Contract and deployment space with over 520 communities launched and over 2.4 million NFTs minted to date.

OUR WHITELIST MANAGEMENT

Sumo Society has partnered with MintParty. MintParty specializes in working with NFT projects in creating and managing PreSale Whitelists. Notably, MintParty is partnered with Rampp, our Smart Contract partners, to ensure optimal management and a user-friendly experience for our Sumo Society members.

TESTING PRIOR TO LAUNCH

Sumo Society had conducted extensive testing of the minting and presale process in Rinkeby Testnets prior to launching in mainnet. Rinkeby Testnets is an Ethereum testnet used to test our decentralized applications to ensure their security and performance.



OUR MINTING PROCESS

Unlike most of the NFT Collectible campaigns, with Sumo Society, the entire minting process can be done in a user-friendly fashion on our Sumo Society

website: <https://www.sumosociety.io>

Sumo Society NFT Collectibles are 1 of 1 digital collectible and thus, our NFT Drops are through ERC721-A (lazy minting).

Users will be able to click on a button on the Sumo Society website entitled “GET YOUR SUMO.” A GIF image will appear with another button below entitled “GET YOUR SUMO.” Notably, the GIF will be showing up to 300 different SUMOS and recycling Sumo to Sumo every 2.5 seconds. Please note, however, the GIF is just for show and not what NFTs are necessarily and actually being dropped.

This second button will have our custom embedded coding from our custom NFT Collectible campaign dashboard, where we manage the campaign. Users will be able to connect their Ethernet Wallet, select the number of Sumos they wish to mint (up to 6 per transaction and 30 total per Wallet), see the amount of the current Gas Fees on their Ethernet Wallet, and mint their Sumo Society NFTs.

After Minting their Sumo Society NFTs, our new Sumo Society community members will be automatically redirected to our Sumo Society Welcome page, where they will be Congratulated for joining the community. They will also have the ability to click on leading NFT Marketplaces via links on our Welcome Page for OpenSea and Rarible so that they can check out their newly minted Sumos.

The Welcome Page will also be encouraging our new community members to get engaged with the Sumo Society community. There will be links to all of the community social media and related destinations on the Welcome Page.



OUR PLAN FOR RELEASING OUR NFTS

EACH DROP: There is a countdown timer for each drop under the Join section at the top of the Sumo Society website landing page. Once the timer reaches all zeroes, visitors will be able to click on the Get Your Sumo button and mint their NFTs as the mint will be open.

1. Pre-Sale Whitelist Only - 300 NFTs
2. Public - 300 NFTs (approx., because we must manually close each public drop)

*50 total drops (approx. 600 Total per Drop)

**First Drop of 300 Whitelist NFTs and 300 Public NFTs will be unveiled. There will be a GIF with 300 Sumos recycling every 2.5 seconds. This unique feature of unrevealing the first drop will create both excitement and anticipation for the upcoming reveal of the actual individual NFT Sumos received by the holders of the NFTs. We will be revealing after First Drop is completed (approx. first 600 NFTs have been minted, and minting is closed until our Second Drop). The date and time of the Second Drop will be determined after taking into consideration the number of Sumo Society community members post the First Drop and how long it took to complete the First Drop. The beauty of the custom Smart Contract and uniqueness of the Sumo Society campaign is that it provides flexibility in the manner in which each consecutive NFT Drop may be conducted in order to ensure the best possible overall user experience and, most importantly, to achieve the Sumo Society core goal of always putting the community first.

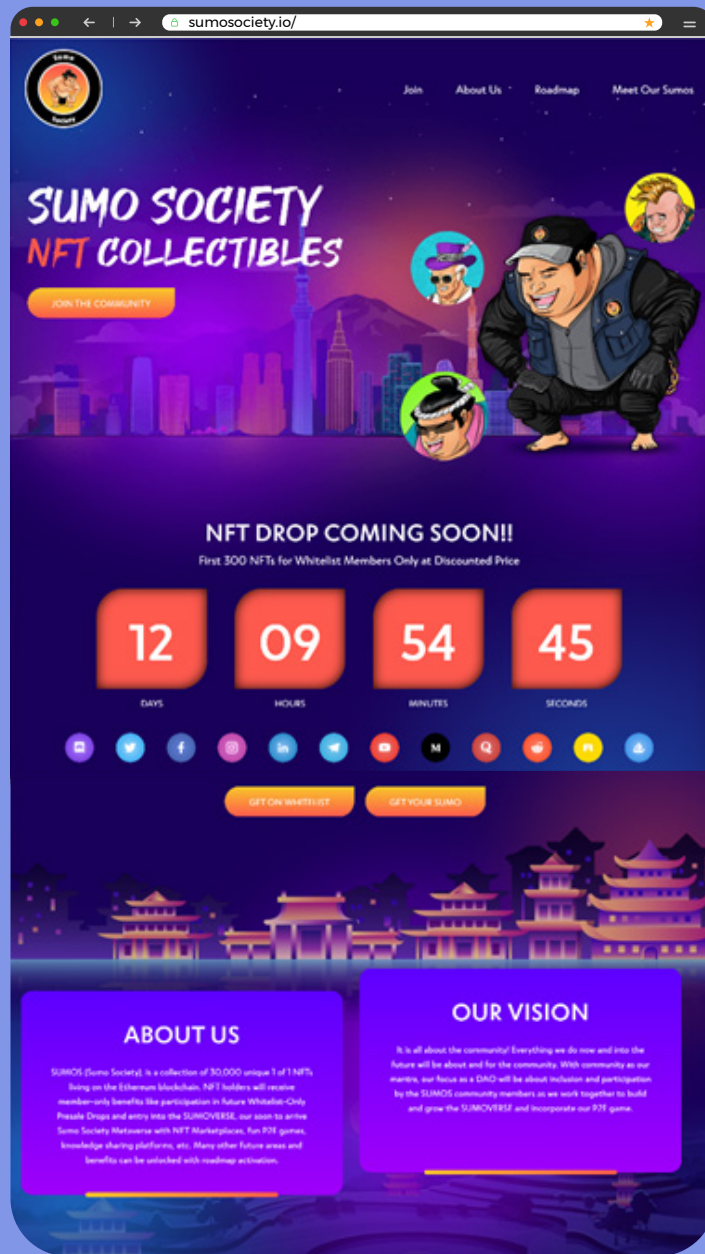
OUR WEBSITE

Sumo Society has partnered with AppVerticals to design and host the Sumo Society website landing page. Notably, AppVerticals is an Award-Winning Web & App Development Service with over 12,000 Projects Completed in Building Brands Since 2002. The Sumo Society NFT Collectibles website landing page domain is <https://www.sumosociety.io>

The website landing page has optimal functionality for users on a desktop, tablet, and mobile, where users have minting capabilities on desktop, tablet, and mobile.



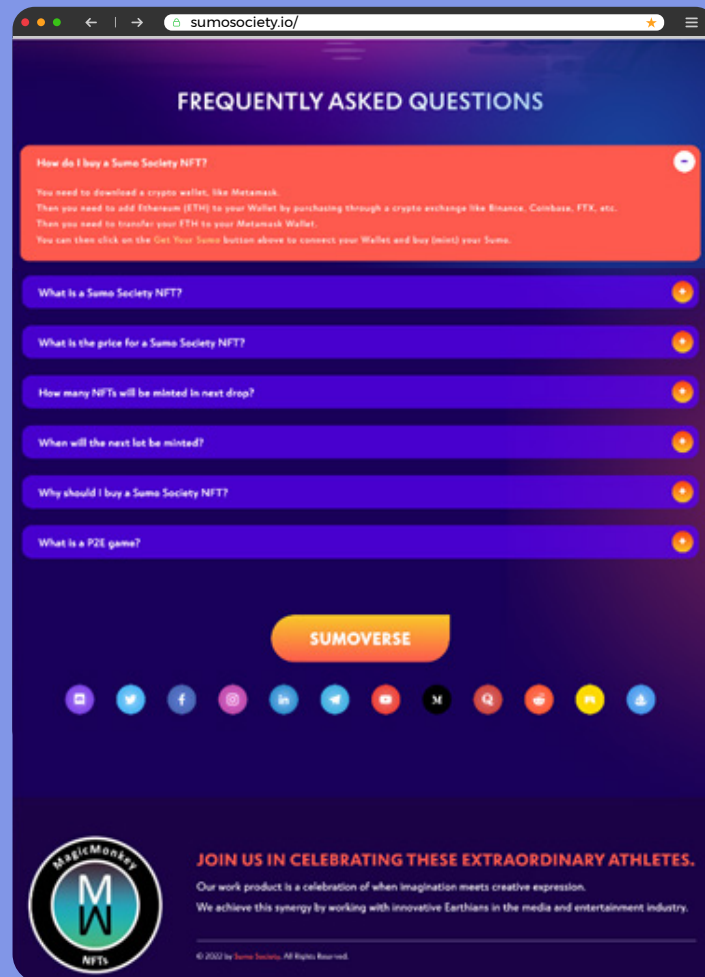
HOME PAGE



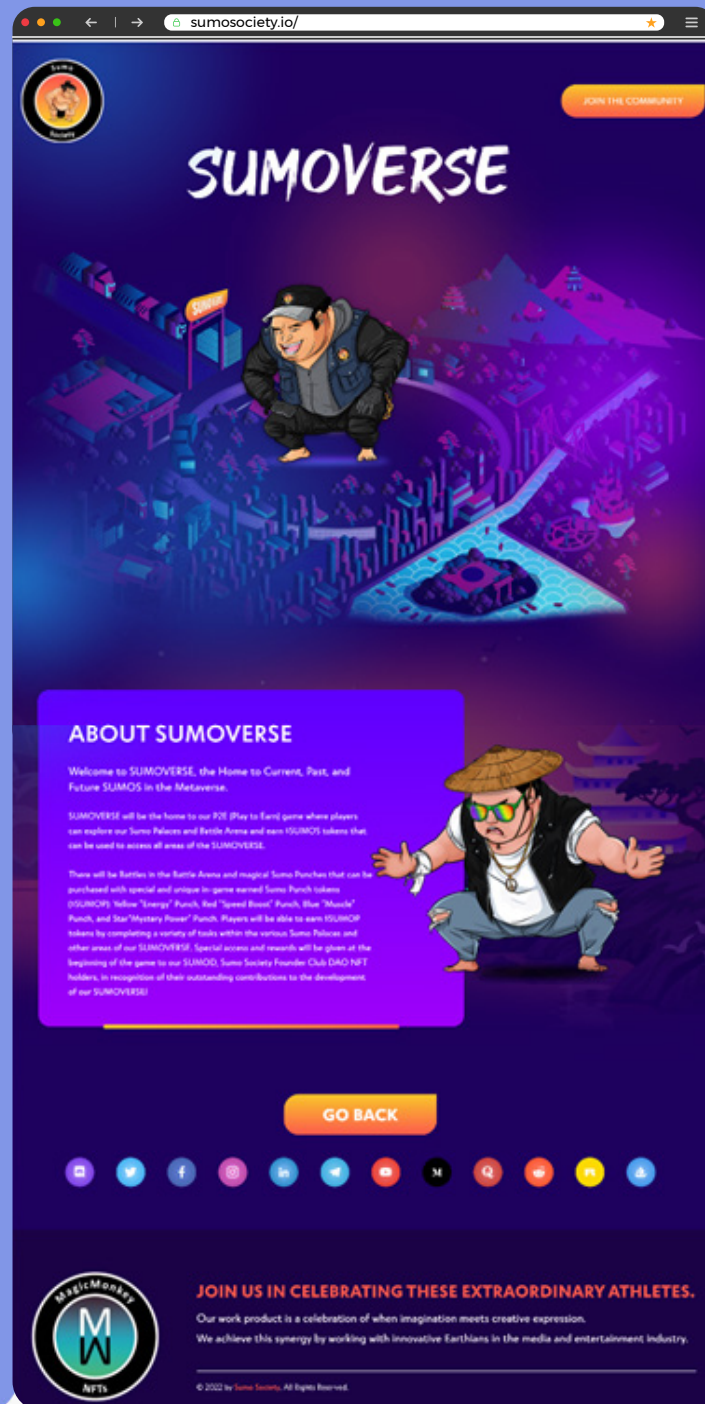
ROADMAP



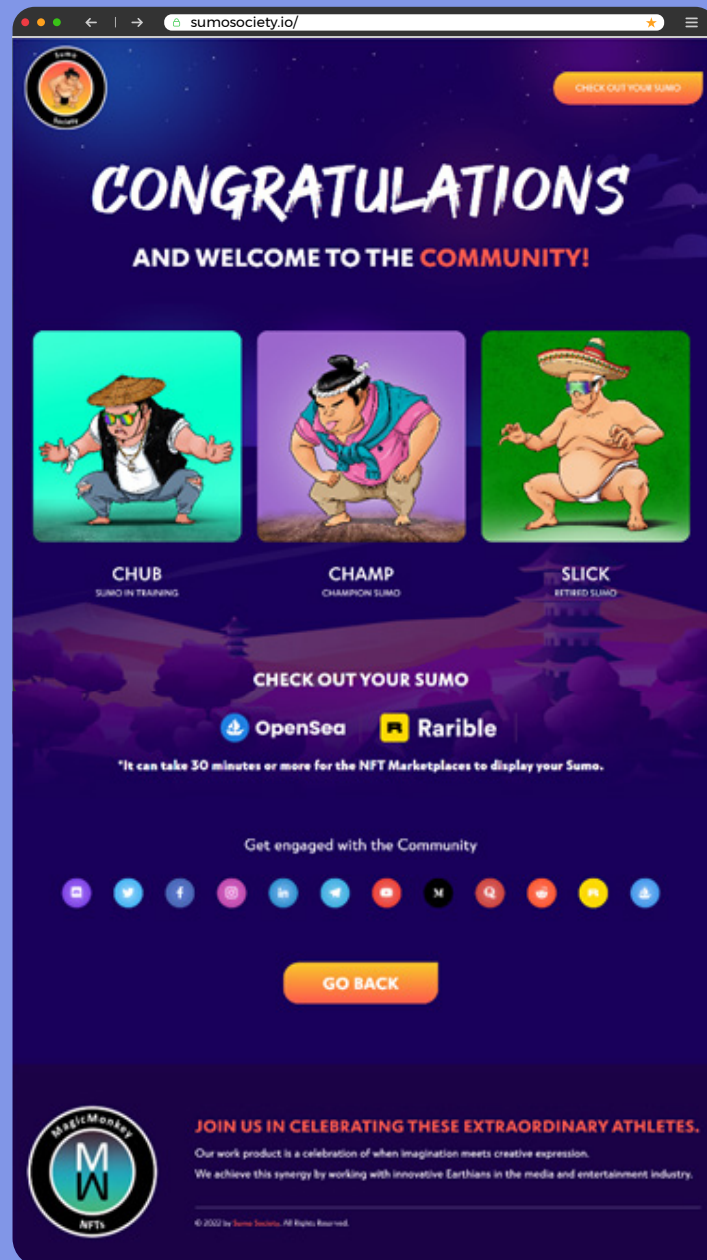
FAQ



SUMOVERSE



WELCOME PAGE



OUR SOCIAL MEDIA PROGRAM

Sumo Society is focused on only one thing, our community! With this in mind, we have decided to include all major platforms of social media engagement to ensure we are catering to the best possible user experience for our community. While some members may prefer Twitter, others may prefer Discord, Facebook, Telegram, Instagram, etc.

As a result, Sumo Society provides community engagement opportunities on the following social media and related platforms:

Discord, Twitter, Facebook, Instagram, LinkedIn, Telegram, YouTube, Medium, Quora, Reddit

OUR CREATOR

Sumo Society was created by MagicMonkey NFTs. MagicMonkey NFTs work product is a celebration of when imagination meets creative expression. MagicMonkey NFTs achieves this synergy by working with innovative Earthians in the media and entertainment industry.

MagicMonkey NFTs was founded by MagicMonkey. The MagicMonkey is an accomplished and multi-talented entrepreneur with multiple post-graduate degrees. MagicMonkey has pioneered and founded organizations with globally patented technology that have had profound positive impacts on our physical world. Notably, MagicMonkey has partnered with many of the largest governments in the world in an endeavour to protect our planet's ecosystem. MagicMonkey has traveled the globe extensively and has been fostering, refining, and shaping a vision over the past several years of building a community, Sumo Society, that will serve as a leader within our new emerging world, the metaverse. MagicMonkey has developed deep and trusted relationships and has consulted with and tapped into some of the leading minds and most well-reputed individuals in the Web3, Crypto, NFT, and Global Media and Entertainment industries in an endeavour to ensure the overall success of Sumo Society.



GLOSSARY OF TERMS

SUMO SOCIETY RELATED TERMS

ATTRIBUTES: The SUMO NFTs represent a wide variety of traits and characteristics commonly referred to as metadata. For example, their outfits, eyes, head, ears, mouth, background, etc. are different types of attributes or traits that are all logged on the Ethereum blockchain within Web3 as individual metadata attached to each individual Sumo NFT.

CHAMP, CHAMPION SUMO NFT: CHAMP is a Champion sumo wrestler. CHAMP will live in the SUMOVERSE in the Sumo Champion Palace. The Sumo Champion Palace will be in the central city in the heart of the SUMOVERSE. The holders of these NFTs will be able to access and explore the SUMOVERSE as well as participate in the P2E game.

CHUB, SUMO IN TRAINING NFT: CHUB is a sumo wrestler that is referred to as a Sumo In Training. He will live in the SUMOVERSE in the Sumo Training Palace. The Sumo Training Palace will be in the countryside area of the SUMOVERSE. The holders of these NFTs will be able to access and explore the SUMOVERSE as well as participate in the P2E game.

SLICK, RETIRED SUMO NFT: SLICK is a retired sumo wrestler who attained greatness at his peak of Sumo wrestling, and he has evolved as the mastermind in sumo wrestling. SLICK will live in the SUMOVERSE in the Retired Sumo Palace. The Retired Sumo Palace will be in the mountain region of the SUMOVERSE. The holders of these NFTs will be able to access and explore the SUMOVERSE as well as participate in the P2E game.



SUMOB: SUMOB is a special access pass to Battle Island and the Battle Arena called the Battle Pass (SUMOB) that can only be purchased with \$SUMOS. The SUMOB Pass will be introduced in Phase 7 of our Roadmap. SUMOB holders will be able to explore Battle Island and the Battle Arena and earn additional \$SUMOS.

SUMOC: SUMOC is a special access pass to the Sumo Champion Palace called the Champion Pass (SUMOC), which can only be purchased with \$SUMOS. The SUMOC Pass will be introduced in Phase 6 of our Roadmap, It will give all SUMOC holders the ability to access the Sumo Champion Palace, where they will be able to experience the magnificence and benefits of the Palace and earn additional \$SUMOS.

SUMOD: SUMOD are Sumo Society Founder Club NFTs. Per Phase 2 of the Roadmap, after the first 5,000 SUMOS are minted we will be introducing our SUMOVERSE and holding an auction for 100 unique SUMOD NFTs. The SUMOD holders will be instrumental in having the ability to vote for decisions of the community as SUMOD Sumo Society Founder Club NFT holders and members.

SUMOP: SUMOP is an in-game earned token that allows the users to purchase our SUMO PUNCHES in the P2E Game. As mentioned in Phase 8 of our Roadmap, the four initial magical Sumo Punches that can be purchased with SUMOP tokens are: Yellow “Energy” Punch, Red “Speed” Punch, Blue “Muscle” Punch, and Star “Mystery Power” Punch. Players will be able to earn SUMOP tokens by completing a variety of tasks within the various Sumo Palaces and other areas of the SUMOVERSE.

SUMOS: SUMOS represents the Sumo Society NFT Collectibles. When one refers to SUMOS they are referring to the NFT collectibles that are purchased, minted. The term SUMOS may also be used to refer to the entire Sumo Society project and community associated with the NFT collectibles.

\$SUMOS: \$SUMOS are the native utility tokens of Sumo Society, which possesses the quality of gaining huge value in the market along with providing extensive utilities for the user. The \$SUMOS will be introduced in Phase 3 of our Roadmap once our SUMOVERSE is live. The \$SUMOS will be traded by users on all major CEX, centralized exchanges, and DEX, decentralized exchanges, and will be our in-game tokens for the SUMOVERSE. We will be giving all SUMOS community members a free Drop of \$SUMOS when we initiate the tokens in an amount determined by vote of the SUMOD, see Roadmap above for information on the SUMOD.



SUMOT: SUMOT is a special access pass to the Sumo Training Palace called the Training Pass (SUMOT) that can only be purchased with \$SUMOS. The SUMOT Pass will be introduced in Phase 4 of our Roadmap. It will give all SUMOT holders the ability to access the Training Palace where they can earn additional \$SUMOS.

SUMOV: SUMOV is a special access pass to the Retired Sumo Palace called the Vacation Pass (SUMOV) that can be purchased with \$SUMOS. The SUMOV Pass will be introduced in Phase 5 of our Roadmap. It will give all SUMOV holders the ability to access the Retired Sumo Palace where they can earn additional \$SUMOS.

SUMOVERSE: The SUMOVERSE is the Sumo Society one-of-a-kind metaverse that will host our P2E, Play-to-Earn, game. The SUMOVERSE will be the home to all of the SUMOS as well as all of the Sumo Palaces, Battle Arena and many more exciting and new places that will be added over time with no limit in sight. The SUMOVERSE will be introduced in Phase 2 of our Roadmap and live in Phase 3.

WEB3 TECHNOLOGY RELATED TERMS

BLOCKCHAIN: Per Wikipedia, a blockchain is a decentralized, distributed, and often public, digital ledger consisting of records called blocks that are used to record transactions across many computers so that any involved block cannot be altered retroactively, without the alteration of all subsequent blocks. This allows the participants to verify and audit transactions independently and relatively inexpensively. A blockchain database is managed autonomously using a peer-to-peer network and a distributed timestamping server. They are authenticated by mass collaboration powered by collective self-interests. Such a design facilitates robust workflow where participants' uncertainty regarding data security is marginal. The use of a blockchain removes the characteristic of infinite reproducibility from a digital asset. It confirms that each unit of value was transferred only once, solving the long-standing problem of double-spending. A blockchain has been described as a value-exchange protocol. A blockchain can maintain title rights because, when properly set up to detail the exchange agreement, it provides a record that compels offer and acceptance.



Logically, a blockchain can be seen as consisting of several layers:

- Infrastructure (hardware)
- Networking (node discovery, information propagation and verification)
- Consensus (proof of work, proof of stake)
- Data (blocks, transactions)
- Application (smart contracts/decentralized applications, if applicable)

The first decentralized blockchain was conceptualized by a person (or group of people) known as Satoshi Nakamoto in 2008. Nakamoto improved the design in an important way using a Hashcash-like method to timestamp blocks without requiring them to be signed by a trusted party and introducing a difficulty parameter to stabilize the rate at which blocks are added to the chain. The design was implemented the following year by Nakamoto as a core component of the cryptocurrency bitcoin, where it serves as the public ledger for all transactions on the network.

The immense popularity of blockchain is not due to its conception from a world-famous event, but rather due to its highly unique features, for example:

- Completely open source
- Immutable, meaning unchangeable
- Intermediate-less
- Transparent
- Non-hackable
- Accessible to everyone

Blockchain technology is being used in a wide variety of industries, including:

- Healthcare
- Real Estate
- Entertainment
- Business
- Art & Music
- Trading and investments
- Gaming



ETHEREUM: Ethereum is a decentralized, open source blockchain with smart contract functionality. Ether (ETH) is the native cryptocurrency of the platform. Among cryptocurrencies, Ether is second only to Bitcoin in market capitalization. Ethereum is used to develop and deploy decentralized applications and smart contracts. Any application that is deployed on Ethereum is protected, secured, and checked by thousands of nodes, aka computers, in the network. Because of the programmability of the chain, it serves an infinite number of possibilities that can be utilized by developers, and due to the open source beauty of Ethereum, it invites an endless number of programmers.

METaverse: The metaverse is a digital reality that combines aspects of social media, online gaming, augmented reality (AR), virtual reality (VR), and cryptocurrencies to allow users to interact virtually. Augmented reality overlays visual elements, sound, and other sensory input onto real-world settings to enhance the user experience. In contrast, virtual reality is entirely virtual and enhances fictional realities.

There are numerous possibilities offered by the metaverse that enables the users to explore new dimensions of existence. The virtual ecosystem allows creators to create their own imaginary world for their users that can now perform activities in the ecosystem differently with enhanced abilities through the power of modern technology. These virtual ecosystems powered by technological advancements like AR & VR enable users to experience a realistic experience. Users get to explore this new dimension of existence through adrenaline-rushing adventurous activity, which cannot be performed in the real world. The possibilities offered by the metaverse may include creating a virtual workspace where the user can log in and enter the workspace using VR to attend meetings and address their responsibilities in a pleasant virtual environment. Few metaverse projects also provide the opportunity for the users to create their own virtual world with the components like buildings and modes of transportation.



Other metaverse projects, like Sumo Society and the SUMOVERSE, utilize NFTs and blockchain technology to act as an economy in the metaverse where the users can trade and swap their virtual NFT assets that possess real value in the metaverse. Notably, major social media platforms are undergoing research and development to enable social media profiles to connect with each other in the metaverse. These use cases in conjunction with innovation and technological advancements will further equip the metaverse as a magnificent ecosystem that will redefine our lifestyle in a new dimension of existence. We very much look forward to being an exciting contributor with Sumo Society's SUMOVERSE in this revolutionary world.

NFT: An NFT is a Non-Fungible Token. NFTs are cryptographic assets on a blockchain with unique identification codes and metadata that distinguish them from each other. Unlike cryptocurrencies, they cannot be traded or exchanged at equivalency. This differs from fungible tokens like cryptocurrencies, which are identical to each other and, therefore, can serve as a medium for commercial transactions.

NFTs exist in the Web3 world and are based upon a smart contract deployed on a blockchain platform. They contain specific information about an asset like: Rarity, Scarcity, Royalty, Name, Description, Divisibility, Price, and other Traits.

NFTs can be either digital and unique, or they can represent real life items as well like art, music, automobiles, real estate, individual identities, etc.

In short, an NFT is a financial security consisting of digital data stored in a blockchain, a form of distributed ledger. The ownership of an NFT is recorded in the blockchain, and can be transferred by the owner, allowing NFTs to be sold and traded. NFTs typically contain references to digital files such as photos, videos, and audio. For our purposes, our NFTs are the digital collectible Sumo Wrestlers of Sumo Society. Each NFT is unique with its own metadata and all of the associated special information for each Sumo NFT is stored on the Ethereum blockchain and immutable, meaning unchangeable, and available to anyone to ensure transparency and security for the NFT holder and owner.



P2E GAME: P2E Game is a play-to-earn game. These are largely play-to-earn crypto games. This is because these games use the blockchain technology of cryptocurrencies to allow people to receive payments from their gameplay.

They are obviously hugely compelling for the game players in that they can get paid in cryptos and NFTs which can then be traded for real money. Conversely, the P2E model is attractive for the gaming studios or creators as they benefit from each transaction made with its tokens and NFTS – all without any intermediary taking a cut of the profits. Plus, P2E games are globally available and instantly playable by anyone.

In our case, we will be introducing our P2E GAME (Play-to-Earn) and our SUMO PUNCHES in Phase 8 of our Roadmap. The SUMOD will be voting on and determining the overall look and functionality of the P2E GAME and SUMO PUNCHES. There will be Battles in the Battle Arena and four initial magical Sumo Punches that can be purchased with special and unique in-game earned Sumo Punch tokens (SUMOP): Yellow “Energy” Punch, Red “Speed Boost” Punch, Blue “Muscle” Punch, and Star “Mystery Power” Punch. Players will be able to earn SUMOP tokens by completing a variety of tasks within the various Sumo Palaces and other areas of our SUMOVERSE. Special access and rewards will be given at the beginning of the game to our SUMOD, Sumo Society Founder Club NFT holders in recognition of their outstanding contributions to the development of our SUMOVERSE.

RINKEBY TESTNETS: Rinkeby Testnets is an Ethereum testnet used to test our decentralized applications to ensure their security and performance. As the network is run by pre-authorized nodes, it protects the platform from spam attacks and boosts its performance. Developers use Rinkeby Testnets to get free testnet ETH and test their contracts without losing real financial assets. The authorized nodes only can create the new blocks, and no other nodes will get rewarded. Rinkeby uses proof of authority (PoA), a modified form of Proof of Stake (PoS). Instead of staking real monetary assets, a validator’s identity performs the staking to provide high performance while also giving fault tolerance.

This process ensures optimization of a new Ethereum application and project, like Sumo Society, prior to going live on mainnet. We conducted extensive testing on Rinkeby Testnets prior to launching our project on mainnet.



WEB3: Web3 is best explained by OdysseyDAO, a decentralized autonomous organization and well reputed educator in this space. In their words, Web3 shifts the focus from big tech to individuals who can create and own their digital real estate. Crypto has one feature that has never existed before, “Trust”. If trust can be set by code, then people don’t have to rely on middlemen. They:

Don’t have to trust banks to get paid

Don’t have to trust lawyers to draft a contract

Don’t have to trust social networks to make a living

With trust comes ownership. By reducing the middleman tax, people can finally own the upside from their work. Web3 matters because we’re building an internet owned by people instead of middlemen.

Let’s compare web3 to web1 and web2.

Web1: Read

Web2: Read, write

Web3: Read, write, own

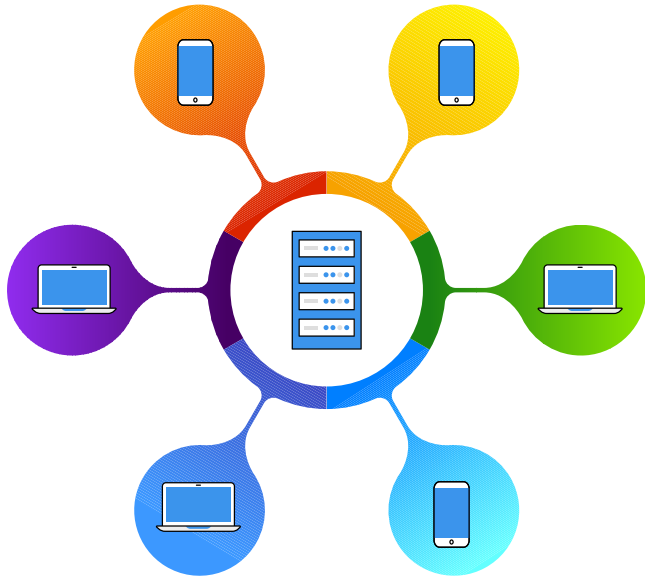
WEB1 (1990-early 2000s) was read-only. People consumed static webpages that they navigated to from directories like Yahoo. Web1 was built on open protocols like HTML.

WEB2 (early 2000s-today) is read and write. People create and consume content on the social platforms that we are all familiar with. In web2, tech giants extract value from users by sitting in the middle. Web2 is built on client-server architecture where users are the client, and companies control the servers.

WEB3 (2020+) is read, write, and own. People create, consume, and own the upside of their work through tokens. Web3 is built on peer-to-peer networks of computers that talk to each other without middlemen.

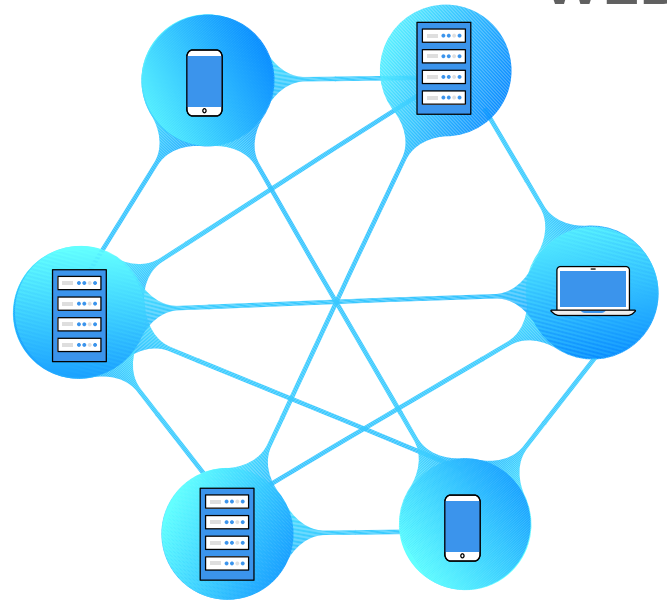


WEB2



CLIENT - SERVER

WEB3



PEER TO PEER

